



July 9, 2025

Jason Laks
President
The Broadway League Inc.
729 Seventh Avenue, 5th Floor
New York, NY 10019

Dear Jason:

This letter will serve as an agreement whereby Ostroff Associates, Inc. agrees to represent The Broadway League Inc. before the Executive and Legislative branches of government and the administrative agencies and offices of New York State effective August 1, 2025. The monthly fee for this service will be \$5,000 plus reasonable expenses and Commission filing fees. Either party may cancel upon thirty days written notice.

If this agreement is acceptable, please sign this letter and return via email to me at ro@ostroffassociates.com. Thank you for your consideration. I am looking forward to working with you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Richard L. Ostroff", written over a horizontal line.

Richard L. Ostroff
President

Accepted by:

A handwritten signature in black ink, appearing to read "Jason Laks", written over a horizontal line.
Signature

Jason Laks, President The Broadway League

Printed Name and Title

July 10th, 2025

Date