



Consulting & Business Development Group

■ NYC • Long Island • Albany • Buffalo ■

www.mcbrideny.com

866-870-0071

October 11, 2022

Kathleen Carrigan
Vice President
General Counsel and Regulatory Affairs
New York Transco LLC
One Hudson City Center
Hudson, NY 12534

Re: Lobbying and Education Services Agreement Proposal

Dear Mrs. Carrigan,

This Agreement is between New York Transco LLC, ("Company") and McBride Consulting & Business Development Group ("Consultant"), where Consultant agrees to engage in lobbying and education activity on Company's behalf before any/all branches of government in the State of New York, New York City (Boroughs), Nassau, Suffolk and Westchester Counties, as well as other units of local government in the aforementioned jurisdictions who may be considered in the Consultant's proposed transmission project(s) area(s).

Scope of Services:

- Consultant will work with Company to execute a governmental relations strategy that creates education of the location and impacts/mitigation of proposed transmission project(s) before various public authorities of New York State, including but not limited to the New York Independent System Operator (NYISO) and the New York State Public Service Commission (NYSPSC).
- Consultant will identify and provide prompt notifications of issues that may impact Company, or their interests at the state, and local level that arise from municipal leaders or community activity.
- Consultant will perform government relations (lobbying) and education work for Company to gain State, County, and all local Municipal support needed to secure approvals and permits necessary for proposed transmission projects.
- Consultant will, at Company's direction, work with Company to prepare and review any written external communications that convey Company's position and/or objectives, including e-mails, op-ed pieces, letters, and talking points.

Term:

The term of this Agreement shall commence as of November 1, 2022 and continue until October 31, 2023. This term may be extended pursuant to the mutual written agreement of the parties. In consideration of such aforementioned lobbying and community relations services rendered or to be rendered, Company will pay to Consultant \$10,000 per month, due and payable upon the execution of this agreement, with the exception of the first fee, which is due upon the execution of this Agreement. Should the Company not be successful in the NYISO LI PPTN Competitive Solicitation, a ten day termination notice from the Company to the Consultant will be issued to cease the Contract.

Florida • Colorado • Rhode Island • Texas • Washington DC • Canada

Lobbying Services Agreement Proposal

Page 2

This Agreement shall at all times be governed, construed and interpreted in accordance with the laws of the State of New York and in the event of any disagreement between the Parties, it shall be subject to mandatory adjudication before the American Arbitration Association whose determination shall be conclusive. Such determination may be enforced in any Court in New York State. The prevailing Party shall be awarded all reasonable costs of such adjudication and litigation if necessary.

New York State Lobbying Law:

Company agrees to pay all required lobbying registration fees in the respective jurisdictions where lobbying is performed

Company and Consultant each acknowledge some of the services to be furnished hereunder may compromise lobbying activity under state and local law, including the NYS Lobbying Act and State Finance Law. As such, Company hereby expressly authorizes Consultant to engage in lobby activity on its behalf during the effective term of this Agreement. Company and Consultant further acknowledge that Client will be required to make periodic lobby disclosure filings detailing the lobby activity undertaken. The Company will be responsible for filing forms accordingly with the State of New York where lobbying is to take place. Links to these forms are provided below for your convenience.

New York State: <https://jcope.ny.gov/2019-filing-information-and-requirements>

Suffolk County: <https://www.scnylegislature.us/677/Lobbyist-Information>

Nassau County: <https://www.nassaucountyny.gov/5161/Lobbyist-Disclosure-Forms-and-Filing-Ins>

New York City: <https://www1.nyc.gov/elobbyist/>

Confidentiality:

All information which the Consultant presently has, or which may come into Consultant's possession during the engagement relative to the business activities of Company or its clients which is of secret or confidential nature is and shall remain the property of Company. Consultant shall not, during the engagement or thereafter, disclose to others or use for the benefit of others or itself any such information so long as such information is treated as secret or confidential by Company.

We make no 100% guarantees, but what we will guarantee is the commitment and time, energy, and resources our firm will put into achieving the success you want.

Thank you for allowing MCBDG the opportunity to present to you this agreement. If you find this contract acceptable, please kindly sign two (2) copies and return one (1) to our office, along with an initial retainer fee.

New York Transco LLC
One Hudson City Center
Hudson, NY 12534

McBride Consulting & Business
Development Group
130 Washington Avenue, Suite One,
Third Floor (Office E), Albany, NY 12210

By: Kathleen Carrigan
Kathleen Carrigan
Vice President
General Counsel and Regulatory Affairs

By: 
Robert McBride
President and CEO

Date: 12/15/2022

Date: 10/11/22

To: NY Transco
Fr: Robert McBride
Re: Lobbying/Community Outreach Over through June 2023
Dt: November 3, 2022

Over the past year it has been our pleasure to work with New York Transco in order to introduce the company to the Long Island/New York City region and position Propel NY to be selected as the best choice to achieve NYISO and NYS OSW requirements through the LI PPTN process.

To date, we have successfully introduced New York Transco and utilized our extensive network in the region to serve as a surrogate for events throughout the region. This has resulted in Transco representatives addressing several major events, building relationships with labor, environmental, and business leaders, as well as other thought leader opportunities. Given Transco's size and the amount of terrain that we need to cover, we are very pleased that our team is recognized as the public face of this project for many key officials in our region and we look forward to continuing in that role so that Transco can continue to enjoy an outsized presence and positive working relationships.

As we transition to the next into 2023, we will continue to build on this successful foundation of outreach and expand our efforts to lobbying.

October-December 2022

Goal: Our goal for this quarter will be to build recognition of Propel NY as the best choice to key officials/groups, and where possible, urge those officials/groups to share their preference with NYISO and others.

Lobbying

This phase will be conducted in two parts (pre- and post-election). Given the competitive nature of many elections, some outreach to elected officials will be better off waiting until after Election Day. Competitive races include (races are listed by new district numbers) Senate District 5 (Senator Brooks), Senate District 7 (Senator Kaplan), Senate District 9 (Senator Kaminsky OPEN seat). Additional competitive races include the two Congressional seats in Nassau County (District 3 & 4) which are open seats being vacated by Congressmembers Suozzi and Rice.

- Give mapping/Appleseed report updates to the following: Marissa Espinoza, Long Island Director, NYS Governor; Carrie Gallagher, Long Island Director, Public Service Commission; NYS Senator Kevin Parker (Energy Chair); NYS Senator John Brooks (Long Island); NYS Senator Shelley Mayer (Westchester), Nassau County Executive Bruce Blakeman, Suffolk County Executive Steve Bellone; NYC Mayor's Office of Climate & Environmental Justice
- *Post-election* Begin introducing ourselves to newly elected members along our proposed routes.
 - o Delivery of post-election summary of changes and important stakeholders
- Stakeholder List will be updated and maintained with outreach efforts
- Assistance in State of the State mention or information surrounding need for transmission

NGO Outreach

- Attend Climate Jobs networking/education event
- Create a collaboration event with Climate Jobs/NYLCV
- Follow-up event with Bob Catell and Advance Energy Research and Technology Center (AERTC) at Stony Brook University
- Work with NYPA to collaborate on youth education events along prospective route
- If approved, engage Labor to sign onto MOU including IBEW locals, LI and NY Building Trades, and LI Federation of Labor
- Stakeholder List will be updated and maintained with outreach efforts
- Identify events for Transco participation

Anticipated materials needed for this include:

- Updated project overview deck
- Talking points
- Finalized MOU
- Creation and execution (if timely) of Media Plan for Labor MOU
- Content for LinkedIn Campaign

January-March 2023

Goal: Broad messaging on NYISO staff recommendations, increase joint messaging to stakeholders via social media with NYPA. Secure relationship with labor.

Lobbying

- Continue introducing ourselves to new State elected officials, as well as newly appointed committee chairs, along our proposed routes.
- Brief elected officials including key local stakeholders on update to the project and keep top of mind
- Stakeholder List will be updated and maintained with outreach efforts

NGO Outreach

- Continue work with NYPA to collaborate on youth education events along proposed route
- Continue to brief NGOs on updates to the project and keep it in mind
- Identify speaking engagements and events in NYC, Westchester, and on Long Island
- Attend networking and community events along the route
- Identify high-leverage sponsorship and community benefit opportunities for consideration
- Stakeholder List will be updated and maintained with outreach efforts
- Develop strategy with NYPA related to EJ efforts; look to execute event
- Identify messaging and op-ed opportunities that ties in with the priorities in the Governor's State of the State address.

Anticipated materials needed for this include:

- Updated project overview deck after Q1 decisions
- Update website
- Public talking points
- Project spokesperson
- Convert stakeholder outreach into 3rd party validators
- EJ education materials for stakeholders and school districts
- Creation and execution (if timely) of Media Plan for Labor MOU

April-June 2023

Goal: Assuming one of our solutions will be selected during this period, we will prioritize developing strong working relationships with local groups and officials to ensure project success, especially those who are party to our Article VII application.

Development and execution of stakeholder engagement and outreach strategy and plan with Transco and NYPA to support pre- and during permitting activities.

Lobbying

- Outreach to go over routing with key elected officials on State and local level.
- Heavy emphasis on municipal officials along the route.
- Begin identifying and securing supporters for the project.
- Stakeholder List will be updated and maintained with outreach efforts

NGO Outreach

- We will engage labor unions, environmental groups, and business, chamber & civic associations to ensure continued support for the project and providing project briefings on route details, project timeline and the Article VII process.
- Begin identifying and securing supporters for the project.
- Identify and secure media opportunities related to the a win.
 - o Prepare media statement if not selected.
- Stakeholder List will be updated and maintained with outreach efforts
- Identify events for Transco participation

Anticipated materials needed for this include:

- Press release for award
- Talking points
- Strong social media
- 3rd party support letter
- Convert stakeholder outreach into 3rd party validators
- Website build out
- Update fact sheet, PPT and other foundational materials to support Article VII application efforts